

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 149626 /		Alt Order # WOC10477963
Product VOTE YES ON SAFE ROADS AMENDMENT		
Contract Dates 10/03/16 - 10/09/16		Estimate # 5211
Advertiser Citizens to Protect Transportation Funding		Original Date / Revision 09/23/16 / 10/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Ref	Advertiser Ref	Product 1/2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/03/16	10/03/16	DWTS	2 hour program onl		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$18,000.00				
N 2	WLS	10/03/16	10/07/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$600.00				
N 3	WLS	10/03/16	10/07/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,500.00				
N 4	WLS	10/03/16	10/07/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,600.00				
N 5	WLS	10/03/16	10/07/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,000.00				
N 6	WLS	10/03/16	10/07/16	The View	10a-11a		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,300.00				
N 7	WLS	10/03/16	10/07/16	ABC7 News	11a-12p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,000.00				
N 8	WLS	10/03/16	10/07/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$1,000.00				
N 9	WLS	10/03/16	10/07/16	Jeopardy	330p-4p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,200.00				
N 10	WLS	10/03/16	10/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$1,600.00				
N 11	WLS	10/03/16	10/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$2,200.00				
N 12	WLS	10/03/16	10/07/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	3	\$10,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
149626 /	WOC10477963

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/16 - 10/09/16	VOTE YES ON SAFE R	5211

<u>Advertiser</u>	<u>Original Date / Revision</u>
Citizens to Protect Trans	09/23/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$3,500.00				
N 13	WLS	10/03/16	10/07/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$3,500.00				
N 14	WLS	10/03/16	10/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				2	\$5,000.00				
N 15	WLS	10/03/16	10/07/16	Kimmel	1035p-1137p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$1,200.00				
N 16	WLS	10/03/16	10/07/16	Nightline	1137p-1208a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				2	\$600.00				
N 17	WLS	10/08/16	10/08/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$450.00				
N 18	WLS	10/08/16	10/08/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$1,300.00				
N 19	WLS	10/08/16	10/08/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				2	\$1,300.00				
N 20	WLS	10/08/16	10/08/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$1,500.00				
N 21	WLS	10/09/16	10/09/16	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$450.00				
N 22	WLS	10/09/16	10/09/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$900.00				
N 23	WLS	10/05/16	10/05/16	World News Tonight	530p-6p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$4,500.00				
N 24	WLS	10/08/16	10/08/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$500.00				
Totals								0.00				62	\$117,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	62	\$117,150.00	(\$17,572.50)	\$99,577.50
Totals	62	\$117,150.00	(\$17,572.50)	\$99,577.50

Signature: _____ **Date:** _____

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